

THE ACADEMIC TEAM

1. Career Success Workshop

1.1 Career Success Workshop Day 1: Opening Ceremony

The opening ceremony of 'Career Success Workshop' was organized on 05th July 2023 between 3:55 P.M. to 5:00 P.M. During the session, the student managers were given a brief introduction about the upcoming workshop. Details about the flow of the workshop and evaluation were explained to the student managers.



1.2 Career Success Workshop Day 2: By Mrs Sunita Shetty

Career Success Workshop Session was organized on 07th July 2023 between 5:20 P.M. to 6:35 P.M. Mrs. Sunita Shetty provided incredibly valuable insights and practical strategies to help student managers manage their academic workload effectively. The session emphasized helping student managers prepare themselves for their MBA Journey. This session truly empowered them to incorporate curiosity, communication and commitment into their college journey.



1.3 Career Success Workshop Day 3- Decoding LinkedIn By Ms. Athulya Nair

Career Success Workshop Session was organized on 13th July 2023 between 5:20 P.M. to 6:35 P.M. This Session was taken by Ms Athulya Nair via her interactive videos. The session emphasized helping student managers enhance their LinkedIn profiles and develop a professional online presence. This session truly empowered them to leverage the LinkedIn platform for personal branding to accomplish their presence in the corporate arena.



2. Coursera Workshop

The Coursera Workshop was organized on 26th July 2023 between 3:55 P.M. to 5:10 P.M. During the event, the student managers were given a chance to interact and experience a wonderful session by Mr. Siddharth Nagar. The session aimed to provide student managers with an in-depth understanding of Coursera, an online learning platform that offers a wide range of courses and specializations from top universities and institutions around the world. This session truly emphasized the advantages of online learning through Coursera, including flexibility, accessibility, and the opportunity to learn at one's own pace.



3. Learn-A-Thon

The Academic Team organized Learn-a-thon: an Intellectual Marathon Competition in association with Coursera from 22nd August 2023 to 15th September 2023. The Competition was held on the Coursera online learning platform. Student managers could choose from a wide range of courses and guided projects that were made available. A detailed list of recommended courses was also provided to help student managers get started. The total number of actual hours spent on learning on Coursera and the total number of courses and guided projects completed were the criteria for judging the competition. The main objective was to encourage continuous learning and skills development. The total number of hours put in by student managers was 1250 hours, the total number of courses completed was 726, and the total number of guided projects completed was 338. The closing ceremony of the competition was held on 23rd September 2023 between 11:00 A.M. and 12:00 P.M. Mr. Siddhartha Nagar facilitated the winners. It was an incredibly valuable experience that provided them with opportunities to upskill themselves. The competition format encouraged healthy competition while fostering a culture of continuous learning. The knowledge gained will help student managers with domain knowledge and additional soft skills like critical thinking, problem-solving and time management.



Academic Team In Collaboration with

coursera

Presents

Learn-A-Thon

Opportunity to win prizes worth upto

INR 10,000
+ Exclusive Coursera Goodies



4. Specialization Selection Workshop

4.1 Operations Specialization Workshop: By Prof M. K. Gandhi

A Guest session titled 'Why to choose Operations and SCM as a specialization' was organized on 25th September 2023 between 5:45 P.M. to 6:45 P.M. During the event, the student managers were given an insight about the Operations and SCM specialization and why one should choose it as a specialization by Prof M. K. Gandhi. It was an incredibly valuable experience that provided student managers with practical and real-life scenarios regarding the industries and the role of an MBA Operations and SCM graduate.



4.2 Marketing Specialization Workshop: By Mr. Rishi Kappal

A Guest session titled 'Why to choose Marketing as a specialization' was organized on 09th October 2023 between 9:25 A.M. to 10:40 A.M. During the event, the student managers were given an insight into Marketing and why one should choose it as a specialization. Various Marketing departments and job profiles were discussed and explained by Mr. Rishi Kappal.



4.3 Finance Specialization Workshop: By Mr Anand Ganguly

A Guest session titled 'Why to choose Finance as a specialization' was organized on 10th October 2023 between 5:30 P.M. to 6:40 P.M. The student managers were given an insight into Finance and why one should

choose it as a specialization. Mr. Anand Ganguly discussed and explained various aspects of finance departments, interview preparation tips, and job profiles.



4.4 Human Resource Specialization Workshop: By Mr. Sharad Gangal

A Guest session titled 'Why to choose Human Resource as a specialization' was organized on 12th October 2023 from 5:30 P.M. to 6:30 P.M. During the event, the student managers were given an insight into Human Resource Management and why one should choose it as a specialization. Various Factors affecting Human Resource specialization and its job profiles were discussed and explained by Mr. Sharad Gangal.



4.5 Data Analytics Specialization Workshop: By Dr. Hemant Thakar

A Guest session titled 'Why to choose Data Analytics as a specialization' was organized on 18th July 2023 between 5:20 P.M. to 6:35 P.M. During the session, the student managers were given an insight about the new data analytics specialization. They were introduced to the possibilities in this new field and all doubts regarding the specialization were cleared by Dr. Hemant Thakar.



5. N-BUZZ

The Academic Team organized N-Buzz: a newsroom simulation to encourage discussion on topics of current relevance to help student managers frame ideas and carry out meaningful debates. The first round was an online round, which was conducted on 01st December 2023 from 7:30 P.M. to 8:30 P.M. A total of 26 student managers participated in the first round. Out of these, 12 were selected for the final round. The final round was conducted on 03rd December 2023 from 11:00 A.M to 12:30 P.M. Mr. Shekhar Manelkar, along with Dr. Keerti Shukla were the judges for the event. Student managers discussed the topic- “The Incorporation of Advanced Artificial Intelligence in Bollywood: A Blessing or Curse?” The debate unravelled the possibilities and challenges of incorporating cutting-edge AI technologies in various facets of filmmaking and sparked conversations about the

potential transformation of Indian cinema. It was an incredibly valuable experience that provided student managers with opportunities to practice their debating skills. The competition format encouraged honing research and fact-checking skills, improving communication skills, cultivating critical thinking and engaging in post-event reflection for continuous improvement.





SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES



NBUZZ 2023 WINNERS





SYMBIOSIS INSTITUTE OF MANAGEMENT STUDIES



ACADEMIC TEAM PRESENTS

NBUZZ 2023



PRIZES WORTH

1ST - ₹5000
2ND - ₹3000
3RD - ₹2000

DECEMBER

3

SUNDAY



REGISTER NOW

6. TATVA 2024

The poster features the Symbiosis Institute of Management Studies logo and name at the top. The main text reads "SIMS ACADEMIC TEAM PRESENTS TATVA" in large, colorful, 3D-style letters. Below this, a pink ribbon banner contains the name "ADITYA DHURI". To the left, the "DOGGOTEL" logo is displayed. A portrait of Aditya Dhuri, a man with glasses and a beard wearing a white shirt, is shown in the lower right. At the bottom, a pink banner says "SEE YOU ON 3 MARCH 2024" next to a calendar icon. The background is a stylized illustration of a stage with a spotlight and a grid pattern.

SIMS ACADEMIC TEAM PRESENTS

TATVA

ADITYA DHURI

DOGGOTEL

SEE YOU ON 3 MARCH 2024

Following the successful conclusion of Tatva, the esteemed national-level competition spearheaded by Dr. Keerti Shukla and Dr. Shanul Gawshinde, we are thrilled to announce the winners from a pool of over 300 registrations, representing prestigious institutions such as IIMs, IITs, SIU colleges, and many others. Kicking off with an engaging case study hunt, registrations opened on February 13, 2024, attracting an impressive total of 319 entries from 66 renowned colleges nationwide. Notable participants included esteemed institutions like SCMHRD Pune, IIMs Lucknow, Ranchi, Visakhapatnam, Indore, Kashipur, TISS Mumbai, and NMIMS Mumbai, among others. Notably, SIMS Pune accounted for a significant 42.94% of the registrations, showcasing its active involvement in the competition.

Structured to accommodate teams of 1-3 members, Tatva embarked on its journey with a stimulating Business Trivia Quiz hosted on Unstop from February 17 to 18, 2024. Crafted to assess participants' proficiency in diverse business domains and time management skills, the quiz garnered widespread participation. Following a rigorous selection process, 92 teams, comprising a total of 205 individuals, emerged victorious, advancing to the subsequent round.

The second phase, featuring an intriguing case study infographic challenge, unfolded from February 19 to 22, 2024, providing participants with a platform to showcase their analytical prowess and creativity.

The third and final round, held on our campus at SIMS, Pune, witnessed a fierce competition among the top minds of the country. Spanning four rounds of rigorous case study analysis and culminating in a showdown featuring an on-the-spot case study presentation, the event presented a unique challenge. We were privileged to have Mr. Aditya Dhuri, the founder of Doggotel, India, and a proud alumnus, as our Chief Guest. His presence, insights, and unwavering support contributed significantly to the success of the event. The winners from SCMHRD demonstrated exceptional performance throughout, showcasing exemplary presentation skills, followed closely by the runners-up from SIMS.

With the event now concluded, we extend our heartfelt gratitude to all participants and stakeholders for their invaluable contributions to the success of Tatva 2024.



